

SENIOR

THE COMPLETE GUIDE ON YOUR SENIOR PORTRAITS

guide



CLASS OF 2017

FERMAINT PHOTOGRAPHY

972-740-2412 | FERMAINTSENIORS.COM



WHY HIGH SCHOOL SENIORS CHOOSE US FOR THEIR PORTRAITS



With 10 years in business, **FERMAINT PHOTOGRAPHY** is recognized as one of the leading senior portrait studios in the area. With our professionally remodeled studio space, we have enhanced our props and backdrops to provide a unique studio session. We're always learning new techniques and designing new products to make your portraits unique. All this along with the ability to photograph on location to enhance your portfolio! Here are a few other reasons to book your spectacular session with **FERMAINT PHOTOGRAPHY** today!

Daniel and Jennifer are BOTH recognized as Certified Professional Photographers by the Professional Photographer Certification Commission. This distinguished accreditation means you are commissioning the very best for your portraits.

There are no additional basic retouching charges EVER. Every image you select for your order will include basic retouching and is printed on the finest quality professional materials.

Ask anyone - **FERMAINT PHOTOGRAPHY** is all about the details! Our attention to detail and our knowledge of flattering posing and lighting will make you look like you're ready to be placed on the cover of a fashion magazine!

We will always give you personal attention to help you select the best images and to help you design and create your wall art and senior announcements that will be

YOU, YOUR STYLE
and **YOUR LIFE!** *FP*



“Always be a first-rate version of yourself instead of a second-rate version of somebody else.”
-Judy Garland

SESSIONS YOUR PHOTO SHOOT

We have sessions to meet everyone's needs... from creative lighting techniques to custom digital creations, we promise to create images you'll love and have a ton of fun in the process!



BASIC

499

1 hour, in-studio, typically 2 to 4 outfits.

You'll see approximately 30 originals : 400 print credit

FRESH

849

2 hours, your choice of either indoor or outdoor local location, typically 3 to 5 outfits.

You'll see approximately 50 originals : 650 print credit

EXTREME

1299

Create a unique custom look with 3 hours, indoor and outdoor local locations, and unlimited outfits!

You'll see approximately 70 originals : 1000 print credit

Add Ons: Aerial or Dallas * \$75

Really jazz up your portfolio with an outdoor add-on:

- Aerial - Our trademark action images
- Dallas Excursion - A drive to downtown Dallas



FAQs {frequently asked questions}

HOW MANY CLOTHING CHANGES DO I NEED?

To be honest, we can give you awesome images from even one outfit. Sometimes people bring in a ton of outfits for us to choose from, which helps to create more variety. Call us at 972-740-2412 for styling ideas.

SHOULD I GO OUT AND BUY NEW CLOTHES FOR MY SESSION?

Our portraits are about YOU and your clothes should only be an accessory. We love close-up images, so many times a basic shirt with great accessories can really bring attention to your face!

WHAT IF IT RAINS ON THE DAY OF MY SESSION?

No worries, just go ahead and come to your session. We can do all the studio shots first and hope it clears up. If we have to, we can re-schedule the outdoor portion of your session for a later date.

visit us on the web FERMAINTSENIORS.COM

EXTRA-EXTRA

MODEL SEARCH

We are very excited to be offering our Senior Model Rep Search for the Class of 2017. You will be representing Fermaint Seniors and recommending us to your friends, so Model Reps must be outgoing, energetic, motivated, and enjoy being photographed! Involvement in extra-curricular activities is a PLUS!

Each qualified Senior will receive a set of Rep Cards to distribute, select products, and be eligible for additional discounts on your Senior Portfolio. **Seniors wishing to participate in the Fermaint Seniors Model Rep Program must have their portraits taken by JULY 31ST.**

You and your parents must be willing to grant permission for the photographs from your session to be used in both physical and web displays & advertising, including our blog, website and Facebook. In addition, our Senior Model Reps must NOT be a representative for ANY other photography studio during this school year.



GRADUATION ANNOUNCEMENTS

Personalize YOUR Grad Cards!

We have custom designed graduation announcements and invitations, name cards, seals, thank you cards, bookmarks, and more. You can make your senior announcements **UNIQUE** with your chosen photograph & style.



prices start @
\$72.00
for announcements



What about price?

We know how important these memories of your senior year are, and we work tirelessly to give you the images that you and your family will cherish for decades to come. Our "Create Your Own" collections start at \$400 and go up. We have collections to suit everyone's needs, but be aware that most of our clients want the full treatment... wall portraits, senior albums, grad card announcements, DVD slideshows, custom collages, wallets, 411 cards and more! So, if you've heard how expensive we are, it's true; because all of our clients want to buy **EVERYTHING** we have to offer! Rest assured you'll be 110% satisfied with your senior portraits...

GUARANTEED!

IT'S ALL IN THE DETAILS

STUDIO HOURS

Sundays	closed
Mondays	3:00-8:00
Tuesday	3:00-8:00
Wednesday	5:00-8:00
Thursday	3:00-8:00
Friday	3:00-8:00
Saturdays	by appointment only



Fashion Bulletin

Be your own fashion editor! Choose different styles, bold colors, and textures of clothing. Remember that your pictures can represent all seasons so it doesn't matter when you have your photo session. Bring a range of clothing despite the actual weather. Do you want a variety of looks and background choices? Then, bring an assortment of spring, summer, winter, and fall pieces!

Payment



Easy Payments

We make it easy for you to pay for your session:
- 1/2 at the time of booking
- 1/2 at the Ordering Session



What to expect

from your session to your reveal

1. Once your session is booked and your first payment is made, we'll send you information about your session with style tips and helpful hints to guide you in making your clothing choices.
2. The day of your session, arrive **15** minutes early so you can get all your stuff organized before the session starts. You will pay your second payment for your session fee on this day so don't forget your wallet or purse. Get ready to have a blast! We promise your session will be tons of fun!
3. 2-3 weeks after your session, your originals will be ready for you to view, So, bring your calendar and we will schedule your Ordering Session before you leave.
4. During your Ordering Session, you will be able to view and select your images for your portfolio collection. We'll walk you through the process, but it will be helpful for you to know the types of products/portraits you are interested in purchasing ahead of time.
5. Your products will be ordered after the Ordering Session, so it's important that all the decision makers are at the Ordering Session, prepared to make your purchase.



IT'S

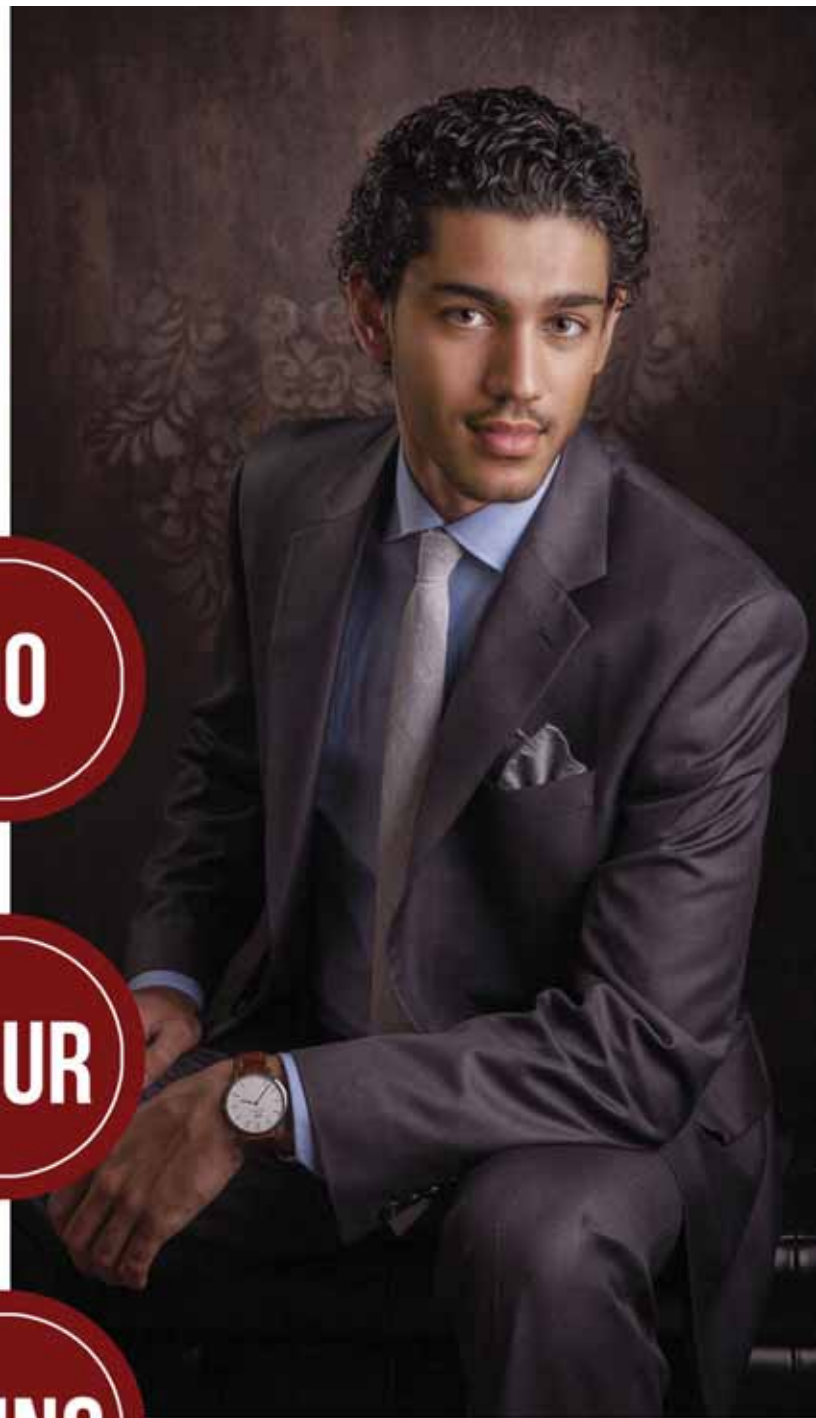
YOUR

YEAR

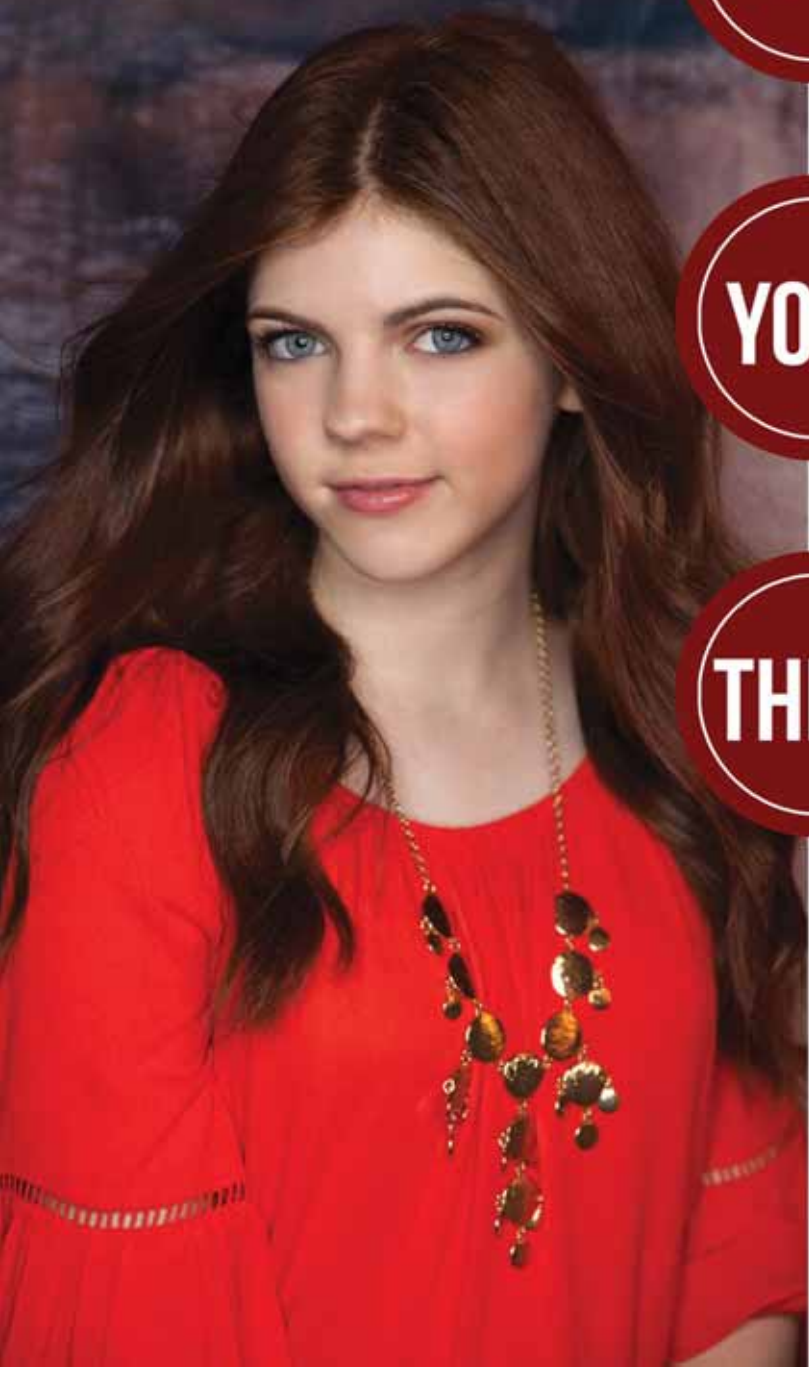




DO



YOUR



THING



CALL TODAY!

SPOTS FILL QUICKLY

BOOK NOW!
Ask about
Session Availability!

ALL YOU NEED TO DO

To reserve your spot for your
SENIOR PORTRAITS

1. Choose your **SESSION**

BASIC
FRESH
EXTREME

2. Grab your calendar

We offer morning and afternoon sessions

3. Call us

@ 972.740.2412

4. Have your credit/debit card ready

Senior Sessions fill up fast! So, ALL sessions MUST be paid with a deposit to save your place on our calendar.

5. Get ready to have fun!

We **LOVE** Senior Sessions and you'll **LOVE** your images!



STUDIO

4421 Creekstone Drive • Plano, TX 75093



get **CONNECTED**



fermaintphotography.com

fermaintseniors.com



FermaintPhotography



[fermaintphotos](https://twitter.com/fermaintphotos)



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